

Resume

**Daniel Theobald
Principal Consultant
i2i Communications**

Consulting Focus

Helping organizations achieve their objectives through creative applications of communications technology

Specialty Areas:

- Distance Education and Training
- Virtual Meetings and Events
- Web Project Development

Client & Employer History

Cisco

- Co-writing in-depth backgrounder on trends in and applications of interactive videoconferencing for K-20 education

California Library Literacy Services

- Produced videoconferences, webcasts, and archived video programming for library staff, volunteer tutors, and adults with weak reading/writing skills
- Directed the *Teletutoring Project*, linking literacy tutors and learners in different libraries through video- and webconferencing

Los Angeles County Museum of Art

- Developed strategic plan and outreach strategy in support of LACMA's interactive videoconferencing program for K-12 schools
- Conceptualized and planned two stakeholder forums on the future of videoconferencing in California K12 schools

California State Library

- Created and managed *Windows on the World*, a videoconferencing project linking schools and public libraries with museums and science centers.

- In collaboration with the California Center for the Book, produced a series of Video *Author Visits* for delivery via interactive videoconferencing and webcasting to California schools and public libraries.
- Produced more than two dozen staff training videoconferences and webcasts for rural public libraries, as part of the CSL's Rural Initiative
- Managed purchase and deployment of videoconferencing equipment to more than 30 public libraries, as part of the CSL's Rural Initiative
- Developed the *Rural Library Resource Clearinghouse*, an online archive of commonly needed documents, materials and programs in all aspects of library operations, thereby eliminating the need to "reinvent the wheel" for every new policy, practice, procedure or project needed locally.

Local Public Libraries (various)

- Directed *Proyecto Televista*, a videoconferencing project to promote public library services to Spanish-speaking residents of the Imperial Valley (for Camarena Public Library, Calexico)
- Directed *Project Videonet*, a collaborative resource-sharing initiative involving the 40 California public libraries with interactive videoconferencing
- Developed *Shop for the Library*, an online fundraising tool for public libraries (for Woodland Public Library)
- Managed installation of videoconferencing units and network in Mammoth Lakes and Bridgeport, enabling these two remote towns to conduct public programs with medical experts unavailable locally (for Mono County Library)

CENIC (Corporation for Educational Network Initiatives in California)

- Authored a feasibility study for connecting public libraries with the Digital California Project, an Internet2 network linking the state's K-20 educational community.

The Getty

- Coordinated videoconferencing arrangements for *Communicating Culture*, a Getty Information Institute symposium on the arts and new technology

Pacific Bell

- As a member of the Education Market group, worked with schools and libraries to institutionalize educational use of telecommunications technologies.